

# THE SALES AND MARKETING ACADEMY

Business Development, Marketing and Sales Courses  
for Career Advancement & Business Growth

Online Training 24-7, 365 Days a Year

## REAL Business Training Taught By REAL Business Professionals

The Sales & Marketing Academy™ (TSAMA) is a revolutionary online training program that offers courses in business development, marketing and sales. Taught by some of the country's most successful entrepreneurs, influencers and leaders of business, The Sales & Marketing Academy™ courses are designed, implemented and instructed by those who know business best. Our trainers share valuable, "insider" tips as well as the latest trending technologies to assist learners to grow successful and profitable businesses and careers.

## Professional Certification and Badge of Completion

Each TSAMA course offers a Professional Certification and Badge of Completion. Demonstrate your advanced marketing training by adding your TSAMA certification to your public profiles and resume. You will be licensed to use the TSAMA designation after your name, and you will receive a certificate of completion and badge of certification to display.

## BENEFITS

### Those Who Can Benefit From The Sales & Marketing Academy™ Training

- ➔ **Business Professionals** – just entering the work force, needing new skills, a new job or a raise at work
- ➔ **Existing Business Owners** - great at providing service, now need to find a way to sell the services
- ➔ **New Business Owners** - started a new business, now need a way to market the business
- ➔ **Marketing Professionals** - looking to learn modern new skills and techniques
- ➔ **Small Business Owners** - looking to train their sales team to increase sales and productivity
- ➔ **Sales Representatives** - looking to up-level sales skills to maximize earning potential



#### Online& Offline Learning Options

The Sales & Marketing Academy™ offers business professionals strategic, practical and innovative courses that can help open up new avenues of career success.



#### Opportunities To Network

We will offer networking opportunities both locally in Atlanta and online. These networking events will allow students to meet with their instructors, students as well as other business professionals.



#### Verify Training for Employment

Add your our class credentials to your resume, and we'll verify your training with employers, plus provide a reference from your instructor.

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## Our Courses

**The Sales & Marketing Academy™** courses are designed, implemented and instructed by those who know business best. Our trainers share valuable, "insider" tips as well as the latest trending technologies to assist learners to grow successful and profitable businesses and careers. **Ready to Become More Marketable and See Higher Profits? Sign Up Now**



### **Training for Public Speaking 6 Pillars of Communication - \$195.00**

In this course, Emmy-award winning sportscaster and professional speaker Bob Rathbun will go step-by-step through the World of Public Speaking!

**Instructor – Bob Rathbun**



### **Business Development Training 101 - \$195.00**

In this course, professionals learn to grow their business exponentially with networking and social selling skills. Learn to implement solid sales and marketing strategies from an award-winning entrepreneur.

**Instructor – Bonnie Mauldin**



### **Public Relations for Small Business - \$195.00**

In this course, professionals take a deep dive into the process of connecting with media professionals to gain media coverage for their business. Learn practical steps from an Industry insider with nearly three decades of experience.

**Instructor – Mark Hayes**



### **Strategic Marketing Process - \$195.00**

In this course, professionals will explore what it takes to develop a marketing plan that builds your brand, communicates your message and reaches new markets. You will learn what makes a brand identity and how to attract clients and customers.

**Instructor – Lori Manns**



### **Leadership Development for Women - \$195.00**

Learn how to lead differently by exploring what it means to be a Compassionate Leader. Stray away from the traditional patriarchal format and use authenticity to influence transformational change. This leadership style is relevant and necessary in supporting our current day, technology driven, multi-generational workspaces.

**Instructor – Cheryl Cooper**

# Course Registration Form

Contact Info  
Tel: 678-967-0551  
Email: info@tsamacademy.com  
Address: 875 Old Roswell Road, STE F-600  
Roswell, GA 30076

\*Required Fields

First Name\*

Last Name\*

Organization

Mailing Address\*

City\*

State\*

Zip\*

Daytime Telephone\*

Email Address\*

By proceeding with the registration process, you are verifying you meet the requirements to enroll in the course, if any.

Signature of Registrant

Date

Course Name	Course Start Date	Cost	Discount	Total
Fill in discount code here, if applicable: _____				<b>Grand Total</b>

**Payment Information** If paying by check, your payment MUST accompany this form. You may submit your registration form by email or fax if you are using loan or employer/sponsor billing.

☐ Check made payable to The Sales and Marketing Academy.

\*A \$50 fee will be required for any checks returned by the bank.

☐ Employer/Sponsor Billing

Employer/Sponsor Name: \_\_\_\_\_

Purchase Order Number, if applicable: \_\_\_\_\_

**Note:** You must be registered in the course prior to TSAMA processing the loan or Employer/Sponsor Billing. Please contact our office if you have any questions.

Credit card payment (Visa, Mastercard, Discover, & American Express) can only be accepted through online registration. For more information about payment options and cancellation and refund policy, please visit our website or contact our office.



**All classes include college continuing education credit and a certificate of completion.**

To register, please email your form to **info@tsamacademy.com** and we will send you an online invoice to pay by credit card, or you may mail your registration form and check payment to **The Sales & Marketing Academy 875 Old Roswell Rd STE F-600, Roswell, GA 30076**. You may also call to register by phone: **678-967-0551**. See you in class!